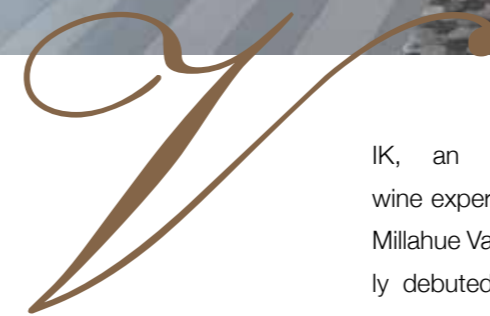


Authentic paradise !

VIK

An Unprecedented, Holistic Vineyard in Chile



VIK, an unprecedented wine experience in Chile's Millahue Valley has recently debuted Viña Vik, the avant-garde retreat and wine-spa, and the Winery at VIK Vineyard, along with its premier vintage, VIK 2011. Merging exceptional design with its stunning locale, VIK offers guests an unparalleled perspective into the VIK wine and terroir as well as the culture and art of Chile at the one-of-a-kind holistic vineyard and retreat. Perched on a hilltop in the center of the valley, Viña Vik boasts breathtaking 360-degree views across the 11,000 acre property.

Featuring a floating, sculptural roof of bronzed titanium inspired by the surrounding mountains, the wind, and the work of Frank Gehry and Richard Serra, the hotel is visually arresting. This daring design is extraordinary and playful, and as with all Vik Retreats, completely unique and inspiring in its conception. The remarkable suites are marked by pioneering design and an extensive collection of artwork by Chilean and international artists. Each of the 22 suites features floor to ceiling glass windows with expansive views across the vineyard while also showcasing remarkable art and décor, ensuring a truly unparalleled guest experience.



At VIK, holism is a guiding force, and revolutionizes the way in which visitors understand, experience and enjoy wine. The philosophy that guides the entire VIK experience centers around the concept that every element, from the diversity of the terroir and natural relationship of the flora and fauna, to the warmth of the Chilean people, come together to create what is a truly innovative and exceptional wine experience and world class wine.

Under the direction of Wine Maker Patrick Valette, a team of some of the most knowledgeable and passionate wine professionals have come together with the singular mission to produce the best wine that this

exceptional terroir can offer. The goal from inception has been to have VIK join the pantheon of the great wines of the world. The vineyard location in Millahue (in the Mapuche language, "place of gold") was selected after two years of intense scientific research to find the ideal terroir to grow the best grapes, which would then express themselves in the best wine.

More than 4,000 meticulous deep soil studies were conducted across the vineyard to ensure each block of land afforded the optimal growing conditions for each root stock clone and grape varietal specially chosen. Additionally, climate conditions were taken under



careful consideration. Weather stations were installed and a team of geologists, oenologists, viticulturalists and agronomists researched all elements of the terroir including the diversity of exposures to the sun, wind, soil types and conditions, hydric flows, thermal amplitude and geographic orientation. All of these essential elements further determined the VIK location as the optimal one to grow the perfect grape. Upon completion of these studies the property was purchased in 2006 and planting of new vines commenced. The vineyard consists of twelve expansive valleys situated on 11,000 acres of land with grape varietals consisting of Cabernet Sauvignon, Carmenère, Syrah, Cabernet Franc and Merlot.



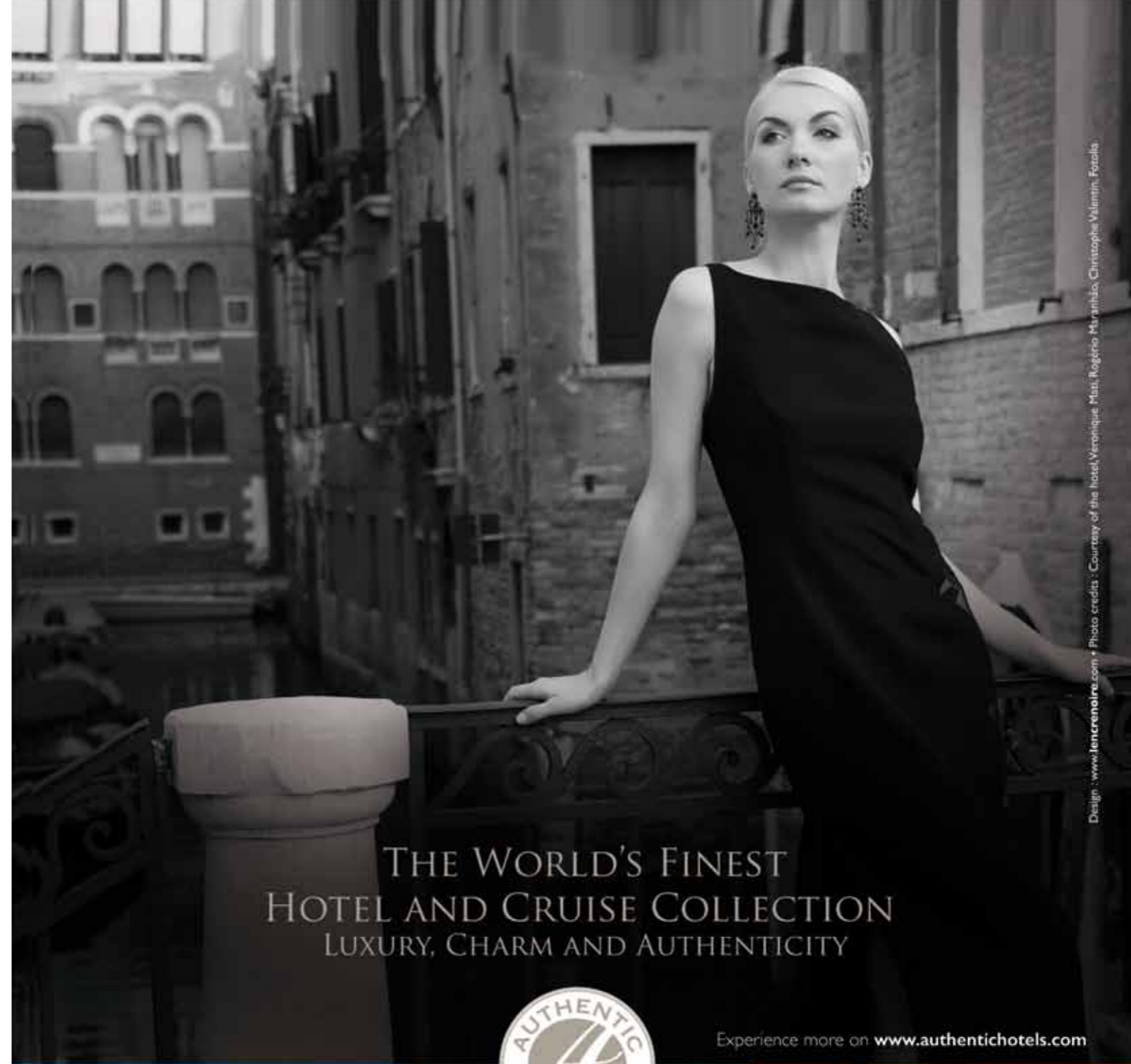


The VIK winery, designed by celebrated Chilean architect Smiljan Radic, who was selected following a lengthy architectural competition of Chile's best architects, is located at the end of this most beautiful Millahue valley. The winery's architecture utilizes innovative design and advanced technologies to create an exceptionally efficient, green as well as visually beautiful winery. The winery's design features a uniquely transparent, stretched fabric roof that allows for natural sunlight to permeate the winery and thereby to operate without artificial lighting. The entrance to the winery is an arresting visual display of a two-degree sloping plaza of running water streaming over the space, which provides an additional cooling element. The majority of the building is located underground to naturally cool the wine during the wine making process by maintaining a consistent temperature of 57 degrees using the natural thermal amplitude of the valley. The fabric roof, the primary architectural element, which can be seen

from the outside, gives the impression of an enormous white wing suspended over this underground winery. While visiting the VIK winery, guests enjoy wine tastings and winery tours highlighting the process by which this world class wine is created and the winery's design of utilizing the most innovative and advanced technologies to create an exceptionally efficient and green winery.

VIK and Viña Vik are accessible via the Santiago airport, which is serviced daily by flights from international airports throughout the world. VIK is located approximately 200 kilometers or 2 hours from the Santiago airport and is easily accessible by car. Viña Vik is one of the best "Authentic Hotels & Cruises" destination, as "Authentic Hotels & Cruises" is The World's Finest Hotel and Cruises Collection ... Luxury, Charm and Authenticity ... ■■■

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